

## 2018 KFA Conference Sponsorship/Vendors

### **Sponsorship 2018**

July 27<sup>th</sup> - August 1<sup>st</sup>

Crown Plaza Hotel

Louisville, KY

The Kentucky Firefighters Association (KFA) was organized in 1919 and is comprised of over 400 fire departments and over 11,000 firefighters from all over the state. The purpose of the organization is to support, secure protection for, to promote the best interests of firefighters, and to cultivate fellowship between all the fire departments in the Commonwealth.

The KFA's annual conference will be held July 29 - August 1, 2018 at the Crowne Plaza in Louisville, Kentucky. This is the first time since 2010 that the conference has been held in the Louisville area.

Your generous financial support allows us to present this conference at a very affordable cost to the workforce and provides the tools for education, and knowledge to our fire services.

We greatly appreciate your support.

### **PLATINUM LEVEL - \$20,000**

- (2) 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (one page 4-color) - 8 1/2 x 11" trim size - **Please provide PDF file**
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [srn2@mcmahanfire.com](mailto:srn2@mcmahanfire.com)
- Sponsorship ribbons for organization's participants
- VIP package for four:
  - Conference registration
  - Tickets to opening luncheon
  - Tickets to Men's / Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Tuesday's closing banquet

### **GOLD LEVEL - \$15,000**

- (2) 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (one page 4-color) - 8 1/2 x 11" trim size - **Please provide PDF file**
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [srn2@mcmahanfire.com](mailto:srn2@mcmahanfire.com)
- Sponsorship ribbons for organization's participants
- VIP package for three:
  - Conference registration
  - Tickets to opening luncheon
  - Tickets to Men's / Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Tuesday's closing banquet

### **SILVER LEVEL - \$10,000**

- (2) 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (one page black/white) - 8 1/2 x 11" trim size - **Please provide PDF file**
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [srn2@mcmahanfire.com](mailto:srn2@mcmahanfire.com)
- Sponsorship ribbons for organization's participants
- VIP package for two:
  - Conference registration
  - Tickets to opening luncheon
  - Tickets to Men's / Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Tuesday's closing banquet

### **BRONZE SPONSOR LEVEL - \$5,000**

- (2) 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (half page Color) - 7" x 4 1/8" (horizontal) OR 3 1/2" x 10" (vertical) trim size - **Please provide PDF file**
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [srn2@Mcmahanfire.com](mailto:srn2@Mcmahanfire.com).
- Sponsorship ribbons for organization's participants
- VIP package for one:
  - Conference registration
  - Tickets to opening luncheon
  - Tickets to Men's / Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Tuesday's closing banquet

### SPONSOR LEVEL - \$2,000

- 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (half page black/white) - 7" x 4 1/8" (horizontal) or 3 1/2" x 10" (vertical) trim size - ***Please provide as PDF file***
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [sran2@Mcmahanfire.com](mailto:sran2@Mcmahanfire.com).
- Sponsorship ribbons for organization's participants
- Conference registration

### SUPPORTER LEVEL - \$1,000

- 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (quarter page black/white) - 3 1/2" x 4 1/8" trim size - ***Please provide PDF file***
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KSHN webpage. Please forward website ad in JPEG format to [sran2@Mcmahanfire.com](mailto:sran2@Mcmahanfire.com).
- Sponsorship ribbons for organization's participants
- Conference registration

### ASSOCIATE LEVEL - \$500

- 8' x 10' space exhibitor's package in exhibit hall
- Participant's guide advertisement (business card size black/white) - 2" x 4 1/8" trim size - ***Please provide PDF file***
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KSHN webpage. Please forward website ad in JPEG format to [sran2@Mcmahanfire.com](mailto:sran2@Mcmahanfire.com).
- Sponsorship ribbons for organization's participants
- Conference registration

### FRIEND LEVEL - \$250

- 8' x 10' space exhibitor's package in exhibit hall
- Participant's Guide Advertisement (listing ad)
- Recognition at 2018 conference and online at [www.kfa2018.com](http://www.kfa2018.com) - Banner/logo ad on KSHN webpage. Please forward website ad in JPEG format to [sran2@Mcmahanfire.com](mailto:sran2@Mcmahanfire.com).
- Conference registration

# 2018 KFA Conference Sponsorship/Vendors

## Sponsorship Contract 2018

July 27th- August 1st  
Crowne Plaza Hotel  
Louisville, KY

FOR OFFICE USE ONLY

Sponsor Level \_\_\_\_\_

Payment \_\_\_\_\_

Date Acknowledged \_\_\_\_\_

### 1. Sponsor Information

**Important:** Please PRINT company name exactly as you want it to appear in all promotional material

Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

Telephone Number \_\_\_\_\_ Company web address \_\_\_\_\_

Name of person to receive all sponsorship information: \_\_\_\_\_

Email \_\_\_\_\_

### 2. Sponsorship Levels- Select One

*Platinum Level	\$20,000
*Gold Level	\$15,000
*Silver Level	\$10,000
*Bronze Sponsor Level	\$ 5,000
*Sponsor Level	\$ 2,000
*Supporter Level	\$ 1,000
*Associate Level	\$ 500
*Friend Level	\$ 250

**\*\*Artwork must be submitted no later than April 10<sup>th</sup> for inclusion in the participant book. \*\***

### 3. Payment Method

Complete this form and mail to the address below with check payable to KFA 2018 Sponsorship.

### 4. Must Be Completed to Validate Agreement

We, the undersigned, do hereby apply for sponsorship. When executed by both parties, this shall constitute a binding agreement between KFA and the undersigned, as more fully described in sections 1 - 3 of this agreement.

Name (Please Print) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### 5. Contract Validation

**ALL sections must be completed.** Be sure to sign the agreement and return it with payment to:

St. Matthews Fire  
C/O KFA 2018 SPONSORSHIP  
240 SEARS AVE.  
LOUISVILLE, KY 40207

#### Questions?

Call (502) 807-0871 or email:  
Scott.ran@kfa2018.com  
Or  
[shannon.ran@kfa2018.com](mailto:shannon.ran@kfa2018.com)  
b.frizzell@kfa2018.com